

i3 Broadband Neighborhood Q&A

Q: Who is i3 Broadband?

- i3 Broadband is the largest fiber-optic network based in Central Illinois offering 100% Fiber Optic Internet, phone and streaming option services to residents and businesses. We provide Gig-Speed Fiber-Internet services for homes and businesses in small cities, suburbs and rural areas.
- We're committed to providing industry-leading products, honest & clear pricing, and the best customer experience through local operations & exceptional staff. Locally staffed and operated, we've been leading the telecommunications business in the area since dial-up Internet was cool.
- Since 2010, i3 Broadband has been deploying weather, wear and tear resistant fiber-optic services to communities like yours.

Q: What is fiber-optic network and why is it important?

- **Fiber optic lines are the difference.** They're made of strands of glass fibers that transmit data smoothly, quickly and with more power than traditional cable technology. Fiber transmits data at speeds far exceeding DSL or cable modem speeds, typically by tens or even hundreds of Megabits per second.
- Unlike cable, fixed wireless or your wireless phone service, **Fiber transmits data at equal speeds** whether you're posting or sharing online or you're streaming or gaming.
- **Fiber is constructed differently.** Because it's made with advanced materials, it is more impervious to wear and tear in your neighborhood. It handles the data that's most important to you reliably — even in bad weather.
- When it comes to online gaming and streaming, **Fiber is the gold standard.** This means you'll have less issues, buffering, spinning or glitching than with other technologies.

Q: What's different about i3?

- Unlike Cable, **we provide 100% fiber** to your home or business.
- **Our network will bring** high-capacity Internet, Voice and Streaming Capabilities to deliver all the educational, entertainment and critical technology services that you, your family, or your business need.
- **i3 Broadband has a record of excellence** that is unmatched by other providers in the area: A+ BBB, Best ISP for on-line gaming in IL, 5-star rating from highspeedinternet.com.

Q: What does this mean for your community?

- **Fiber attracts** new businesses, services and families to your town. Fiber-optic networks are built to keep up with connectivity demand for decades to come. Most larger businesses require fiber-optic connection to maintain their functionality.
- **Increase property value.** Bringing fiber to your neighborhood benefits everyone—faster internet, more choices, and even the potential to boost property values (according to studies by the Fiber Broadband Association/FTTH Council)